AXES INDUSTRIES

Reference media for mechatronics

A complete 100% Digital Offer

Machine Components & Process Solutions

MEDIA KIT 2025

You wish to Catch or Generate New qualified Contacts.

On engineering offices, production, maintenance & purchasing functions

E-MAILINGS

Enriched DATABASE
70 000 CONTACTS

SEO

NEWSLETTERS

E-mailings

Direct Marketing Action for an Active Punctual Communication

- **Broadcast over 70.000 qualified emails**
- **E-Mailing, Push Traffic, Web Event**
- **Contact management, forms on request, request file and statistics provided**

The Website

For high-performance visibility on search engines

- **41 000 visitors/month**
- **195 000 views/month**
- **Insertion of product sheets**
- **Distribution of your press kits**
- **Insertion of advertising banners**

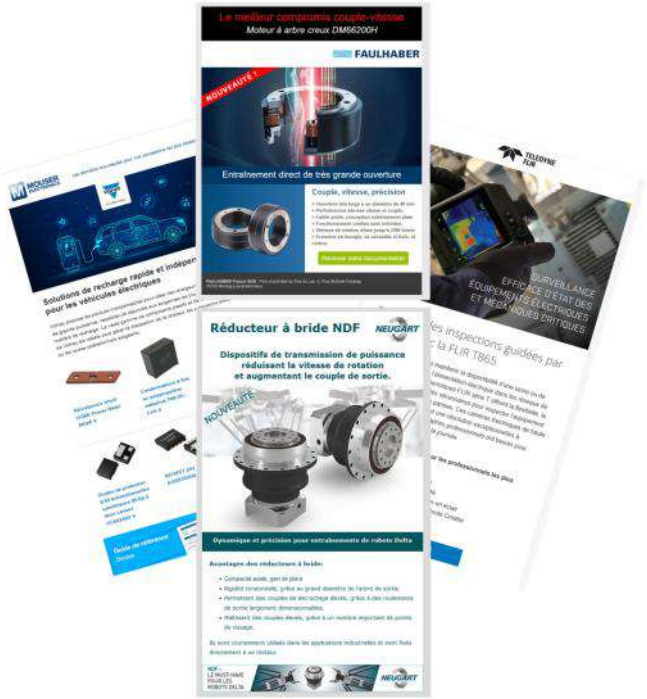
Newsletters

For a shared & periodical communication

- **Broadcast over 70.000 qualified emails**
- **Highlighting a product, a novelty**
- **8 Newsletters per year**
- **Insertion of advertising banners**
- **Insertion of product sheets**

AXES INDUSTRIES

Reference media for mechatronics



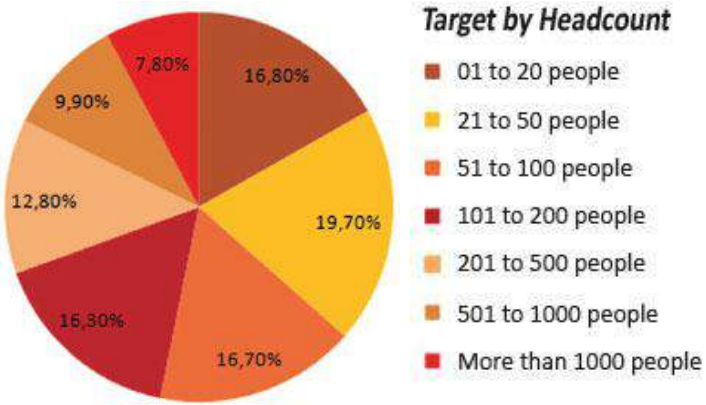
Customized E-mailings

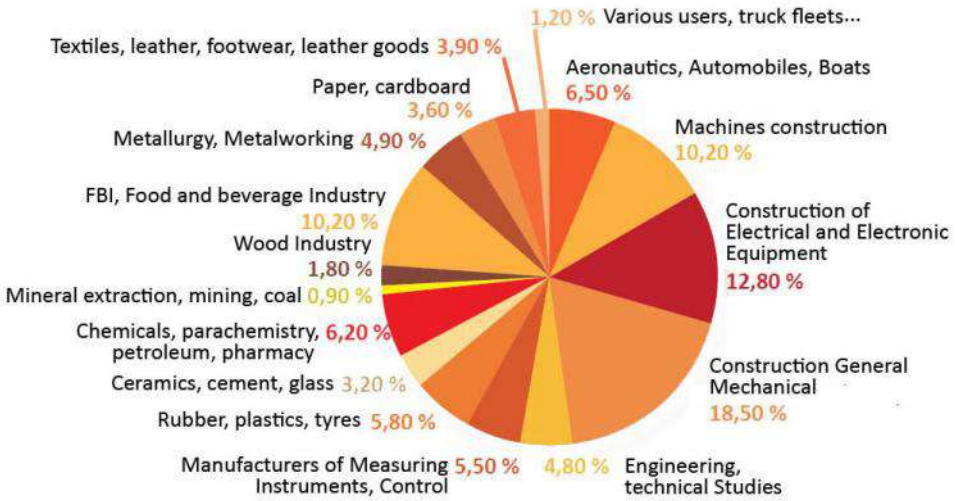
> Push Actions for Website Traffic : generating **additional Visits** to your Website
> E-Mailing actions : Generating **Leads / Requests identified**
> Web Event Actions : to **invite Professionals** to your conference calls / Webinars

TEST OFFER: 1 EMAILING **2.500 € VAT excl. + Free technical costs (New advertiser)**

1 EMAILING	2 850 € VAT (Standard price email campaign 70,000 email contacts)
2 EMAILINGS	2 565 € VAT excl. per sending
3 EMAILINGS	2 280 € VAT excl. per sending
Reminder over unopened (D + 8)	50% of the initial price

DISTRIBUTION 70.000 ACTIVE & QUALIFIED CONTACTS





AXES INDUSTRIES

Reference media for mechatronics

Reference portal Website

Website dedicated to Mechatronics

>> High visibility on search engines

>> Traffic generator

➢ www.axesindustries.com benefits from excellent results and is ranked on the **1st and 2nd page of Google** with **41,000 unique visitors per month** thanks to a **niche theme** gathering together products related to your field.

➢ **Help to put** your Product Sheets online with all the techniques allowing an excellent WEB referencing:
- Customised texte avoiding **Duplicate Content** penalised by Google
- Setting up an SEO Title of 3 to 5 keywords in bold or italics in the body text

PRICES: SEO & WEB Visibility

➢ SEO WEB

Test the relevance of a SEO allowing to capture your Targets' requests as a priority

Test offer: 10 product sheets	**490 € VAT excl. for 1 year (New advertiser)**
10 product sheets	900 € VAT excl. for 1 year
15 product sheets	1 200 € VAT excl. for 1 year
20 product sheets	1 450 € VAT excl. for 1 year
30 product sheets	2 100 € VAT excl.for 1 year
Unlimited product sheets	**2 500 € VAT excl. for 1 year (200 sheets max)**

➢ ADVERTISING INSERTION

NEW SIZE	**By section* or Month**	**All sections Per yeat**
LARGE Banner *(1150 x 215 px)*	350 € VAT excl.	3 200 € VAT excl.
Banner square *(250 x 250 px)*	280 € VAT excl.	2 700 € VAT excl.
Banner Skyscraper *(160 x 600 px)*	320 € VAT excl.	3 000 € VAT excl.
Banner *(728 x 90 px)*	250 € VAT excl.	2 300 € VAT excl.

Shared Newsletters

➢ ADVERTISING INSERTION

1 **Banner** (728 x 90 px)	**500 €** VAT excl. per insertion
2 **Banners** (728 x 90 px)	450 € VAT excl. per insertion

➢ PRODUCT INSERTION

1 insertion	**500 €** VAT excl. per product
2 insertions	450 € VAT excl. per product
3 insertions	400 € VAT excl. per product

DISTRIBUTION 70,000 ACTIVE & QUALIFIED CONTACTS

- Highlighting a product or a new feature
- 8 Newsletters per year
- Insert product sheets
- Insertion of advertising banners

➢ Our key functions:

> 1/4 Research Offices, Research & Development
> 1/4 Manufacturing, Quality, Method
> 1/4 Maintenance, Technical Services
> 1/4 Purchasing Services, SME Managers

AXES INDUSTRIES - GIFSI - BP 105 - 27931 GRAVIGNY Cedex – France - Tél. : 33 (0) 2.32.29.66.17.
Site : www.axesindustries.com & e-mail : contact@axesindustries.com

Eurl au capital de 101 000 € - RCS Evreux B 789 659 786 - Code NAF 6201Z - SIRET 789 659 786 00014
N° TVA Intracommunautaire FR 71 789 659 786 00014